



# INSPIRING ACTION... CELEBRATING SUCCESS

For almost 100 years, Farm Bureau has served farmers and ranchers across the country as the voice of agriculture thanks to the innovative, action-oriented programs developed by county Farm Bureaus. The AFBF County Activities of Excellence (CAE) Awards are designed to celebrate unique volunteer-driven programming at the local level. We want to recognize and share successful county Farm Bureau programs and activities to help generate even more grassroots activity. With a focus on strategic areas of organizational development, the CAE program categorizes activities into the following areas: Education and Ag Promotion, Member Services, Public Relations and Information, Leadership Development and Policy Implementation.

Up to 24 individual county Farm Bureau activities and up to 4 multi-county collaborative county activities from across the nation will be selected to display in the IDEAg Trade Show January 7-9, 2017, in Phoenix, Arizona. Individual county activities and multi-county collaborative activities selected will receive \$2,250 toward expenses incurred to participate in the CAE program at the AFBF Annual Convention and IDEAg Trade Show.

## THE AWARDS WILL BE JUDGED BASED ON THE FOLLOWING GROUPS:

UP TO 1,000 MEMBERS  
1,001 – 3,000 MEMBERS

3,001 – 5,000 MEMBERS  
5,001+ MEMBERS

ALL MULTI-COUNTY  
ACTIVITIES TOGETHER

FOR MORE INFORMATION, VISIT [WWW.FB.ORG/CAE](http://WWW.FB.ORG/CAE).



**SUBMIT YOUR ENTRY BY  
SEPTEMBER 2, 2016,  
FOR A CHANCE TO TELL  
YOUR COUNTY'S STORY  
AT THE AFBF ANNUAL  
CONVENTION AND  
IDEAg TRADE SHOW IN  
JANUARY.**



# JANUARY 6-11, 2017

## AFBF ANNUAL CONVENTION & IDEAg TRADE SHOW

### PROGRAM RULES AND GUIDELINES

1. County Farm Bureau applications must be submitted no later than Friday, September 2, 2016. The link for the all new web-based application can be found at [WWW.FB.ORG/CAE](http://WWW.FB.ORG/CAE). Please see the attached list to find your state CAE coordinator for more information. **NEW THIS YEAR:** Each application is required to upload a minimum of two (2) high-resolution photographs of the activity.

2. Only one entry per county per year may be submitted by a county Farm Bureau either as an individual entry or as a part of a multi-county entry, but not both. The activity must have been conducted between the dates of September 1, 2015–August 31, 2016.

3. Entries will be evaluated solely on the contents of the on-line entry form. Only those entries approved by the state Farm Bureau CAE coordinator will be advanced for judging. State CAE coordinators will have the final say in advancing applications from their state for judging.

4. Entries must be approved by the state CAE coordinator no later than September 16, 2016. The coordinator must verify county membership numbers.

5. By submitting an entry, county Farm Bureaus and their representatives agree to participate in publicity and advertising efforts of AFBF as it relates to the CAE award program. However, entry does not guarantee publication.

6. AFBF will announce counties selected to participate in the 2017 IDEAg Trade Show by October 17, 2016.

7. A minimum of three in each membership category up to 24 individual county activities, and up to 4 multi-county collaborative activities will be recognized. The county activities selected to display in the 2017 IDEAg Trade Show will receive four complimentary registrations to the AFBF Annual Convention, a complimentary 10' x 10' booth space, and a cash stipend of \$2,250 to be applied toward the cost of travel and trade show exhibit. The awards will be presented on-site only if the counties receiving recognition exhibit in the IDEAg Trade Show.

8. For county activities selected by AFBF, it is the county Farm Bureau's responsibility to prepare and deliver exhibit materials to the IDEAg Trade Show and set up, staff and dismantle the activity booth in Phoenix, Arizona, Jan. 7-9, 2017.

9. AFBF is not responsible for loss or damage of materials.

10. County Farm Bureaus that have been selected to display at two consecutive IDEAg Trade Shows will be ineligible on the third year.

11. Once an activity submitted by an individual county or multi-county applicant receives a CAE award, that activity becomes ineligible for future award consideration from the same county or multi-county applicant.

12. State Farm Bureaus submitting one to four applications are asked to volunteer one judge for the evaluation process. States submitting five to nine applications are asked for at least two judges, and if a state submits 10 or more applications, please provide the names of three or more judges. State CAE coordinators will be designated as judges unless a substitute is submitted in advance of judging assignments being made.

#### ENTRY DEADLINES:

**ENTRIES MUST BE SUBMITTED ON-LINE FOR STATE FARM BUREAU REVIEW NO LATER THAN SEPTEMBER 2, 2016.**

ENTRIES MUST BE APPROVED AND VERIFIED BY THE STATE CAE COORDINATOR NO LATER THAN SEPTEMBER 16, 2016.

ANNOUNCEMENT OF WINNERS WILL BE MADE NO LATER THAN OCTOBER 17, 2016.

ALL MATERIALS CAN BE FOUND ONLINE AT [WWW.FB.ORG/CAE](http://WWW.FB.ORG/CAE).

WINNING COUNTIES WILL NEED TO WORK WITH THEIR STATE ANNUAL CONVENTION COORDINATOR OR AFBF TO ARRANGE OFFICIAL CONVENTION HOUSING.



**SUBMIT YOUR ENTRY TODAY FOR A CHANCE TO DISPLAY AT THE 98TH AFBF ANNUAL CONVENTION AND IDEAG TRADE SHOW IN PHOENIX, ARIZONA.**