Our professional communications staff will provide a full range of media services during the convention, from news releases to interview assistance. Our annual convention features a number of concurrent events and our comprehensive news operation is designed to help you cover everything. Bring your cameras, laptops and audio recorders, plug in and we will help with the rest.

The AFBF annual convention newsroom, media service and broadcast facilities will be located in the Phoenix Convention Center, Sunday, Jan. 8 through Wednesday, Jan. 11.

**Room Locations**

Newsroom Headquarters 225 AB

Media Workroom  224 AB

TV Editing & Photo/Speaker Ready Room  227 AB

News Conferences 224 AB

Media Food Service 224 AB

Video coverage of many key events will be made available for download during the convention. If you have any questions or require any special coverage of events, please contact John Earl, Director of Technical Resources, 202-680-4599 or johne@fb.org.

High quality downloadable video and audio will be from the “Media” section of our website (<http://www.fb.org/newsroom>). We will provide video files suitable for editing from key events of the convention, both B-roll/cutaways as well as source footage.

**Streaming Video Events**

We will be live streaming President Duvall’s annual address at <http://livestream.com/FarmBureau> with sharing links such as Facebook available from this site. We will also provide shareable recorded video streams of selected content from the convention on our video site at <http://fbvideos.org/annual-convention/>.

**Sunday, Jan. 8**

* 9:30 a.m. Mountain/ 11:30 a.m. Eastern
***Opening General Session***
	+ President Duvall’s Annual Address
	+ Presentation of Distinguished Service Award and Founders Award
	+ Presentation of state membership awards
* 10:45 a.m. Mountain/ 12:45 p.m. Eastern
***President Duvall’s Opening News Conference***
* 11:00 a.m. Mountain/ 1:00 p.m. Eastern  ***Rural Entrepreneurship Challenge***

**Monday, Jan. 9**

* 8:15 a.m. Mountain/ 10:15 a.m. Eastern
***Young Farmers & Ranchers Discussion Meet Final Four***
* 9:30 a.m. Mountain/ 11:30 a.m. Eastern
***Closing General Session***
	+ Presentation of YF&R awards:
		- Excellence in Ag winner
		- Achievement Award winner
		- Discussion Meet winner
	+ Presentation of Rural Entrepreneurship Challenge winners

**Tuesday, Jan. 10**

* TBD***President Duvall’s Closing News Conference*** (approximately 1 hour after the close of the business session)

We provide extensive photography at the convention. Downloadable photos will be available at <http://photos.fb.org/>.

Media facilities are open to members of the working media and state Farm Bureau Communications staff with approved credentials only. Please pick up your media badges at Convention Registration at the Phoenix Convention Center. ***Be sure to wear your media credentials at all times.***

Newsroom hours are: Sunday through Tuesday from 7:30 a.m. Mountain/9:30 a.m. Eastern until one-half hour after closing events.

If you have special deadlines, please don’t hesitate to ask a member of the AFBF Communications staff for assistance.

News Conferences/Media Availabilities

*News Conferences*

**Sunday, Jan. 8**

* AFBF President Zippy Duvall, 10:45 a.m. Mountain/12:45 p.m. Eastern in 224 AB

***AFBF Convention Opening***

**Monday, Jan. 9**

* Dale Moore, executive director of public policy, AFBF; and Sara Wyant, editor/publisher, Agri-Pulse Communications, Inc., 1:50 p.m. Mountain/3:50 p.m. Eastern in 224 AB

***The Groundwork and Landscape of the 2018 Farm Bill***

**Tuesday, Jan. 10**

* AFBF President Zippy Duvall, time TBD (approximately one hour after the close of the business session) in 224 AB

***AFBF Convention Closing***

***Media Availabilities***

Let us know if you would like us to arrange an interview with AFBF President Duvall, one of the [Farm Bureau Rural Entrepreneurship Challenge finalists](http://www.fb.org/ruraldevelopment) (live competition to determine the Rural Entrepreneur of the Year and People’s Choice winner is Sunday at 11 a.m. Mountain/1 p.m. Eastern) or featured workshop speakers.

**Check Out Our Social Media Sites**

[www.facebook.com/AmericanFarmBureau](http://www.facebook.com/AmericanFarmBureau)

<http://twitter.com/FarmBureau>

<http://www.flickr.com/photos/farmbureau/>

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