



AFBF Use Only:

Entrant # _____

The report must be completed using the fillable PDF provided. Reports will not be considered unless they are fully completed.

ENTRY DEADLINES:

Our Food Link (OFL) Reports must be submitted by **Friday, November 4, 2016, at 11:59 p.m. Eastern Time.**

Electronic submission of this form is required. Hand written and/or scanned entries will not be accepted. All report forms should be submitted to Maggie Dean (maggied@fb.org). Confirmation of receipt is your responsibility.

This PDF form is enabled to save the OFL Report content. You can download Adobe Reader for free at <http://get.adobe.com/reader/>.

State Farm Bureau Contact Information:

State Farm Bureau: _____

County Farm Bureau: _____

State Farm Bureau Contact Name: _____

State Farm Bureau Contact Phone Number: _____

Who is completing this OFL Report?

- I am the person who led the project
- I am completing the report on behalf of the project lead

Name: _____ Phone Number: _____

Email: _____

OUR FOOD LINK REPORT FORM

PROJECT INFORMATION

Select the category in which your project was submitted:

Farm to Fork

Farm to School

Farm to Community

Title of Project: _____

Please provide a brief description of your project:

What were the primary objectives of this project (please list 3-5)?

1. _____

2. _____

3. _____

4. _____

5. _____

Please describe the results of your project using the submitted objectives (3-5 results).

1. _____

2. _____

3. _____

4. _____

5. _____

OUR FOOD LINK REPORT FORM

Audience engagement level: (check all that apply and indicate how many people were reached for each)

- | | | |
|---|--|---|
| <input type="checkbox"/> Youth _____ | <input type="checkbox"/> Adults _____ | <input type="checkbox"/> Teachers _____ |
| <input type="checkbox"/> Mothers _____ | <input type="checkbox"/> Consumers _____ | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Families _____ | <input type="checkbox"/> Students _____ | |

If you select other, please describe the audience: _____

How many people were directly reached by your program this year? _____

How many volunteers were involved in planning and implementing the project? _____

How many volunteer hours were involved in planning and implementing the project? _____

How many staff members were involved in planning and implementing the project? _____

How many staff hours were involved in planning and implementing the project? _____

PUBLICITY

- | | |
|---------------------------------------|-------------------------------------|
| <input type="checkbox"/> Newspaper | <input type="checkbox"/> Magazine |
| <input type="checkbox"/> Radio | <input type="checkbox"/> Television |
| <input type="checkbox"/> Social Media | <input type="checkbox"/> N/A |

Describe your media outreach plan and success. Summarize media coverage resulting from the event:

What was your total budget for this project? _____

What was the timeline for the project?

What did you learn from your OFL program and what might you do differently?

OUR FOOD LINK REPORT FORM

WOULD YOU BE WILLING TO SHARE YOUR PROJECT AT THE AFBF ANNUAL CONVENTION IN PHOENIX OR FUSION CONFERENCE 2017 IF REQUESTED?

Yes

No

SUPPORTING DOCUMENTS

- Please provide supporting documentation by attaching them in the email with this report form:
 - at least one photo is required
 - at least one news release or media article is required
 - you may also attach other supporting documents (program/handouts)

I confirm that the state Farm Bureau contact provided is a state Program Coordinator, Organization Director or Director of Field Services and supports this Our Food Link report. AFBF may contact the individual with any questions in regards to the submitted report or Our Food Link project.

I agree the above statement is true.

The information included in this report is true and accurate.

I agree the above statement is true.

This report form should be completed after the conclusion of the event/program and no later than **Friday, Nov. 4, 2016, at 11:59 p.m.** Email it with supporting attachments to maggied@fb.org