In their own words:

**The Opioid Impact in Farm Country, USA**

The opioid crisis has struck farms and ranch families much harder than the rest of rural America.

### Scope of the Crisis

Share of Americans who have been directly impacted by the opioid epidemic:

- Rural adults: 45%
- Farmers and farm workers: 74%

### Access to Opioids and Opioid Treatment

- 3 in 4 farmers say it would be easy for someone in their community to access a large amount of prescription opioids or painkillers without a prescription, and just under half of rural adults – 46% – say the same.

- Only 1 in 3 rural adults say it would be easy to access treatment for addiction to prescription drugs or heroin in their local community...

- ...and, only 2 in 5 are confident they could seek care that is either effective, covered by insurance, convenient or affordable.

### Awareness

Rural adults are largely unaware that rural communities are impacted the most by the opioid crisis:

- Do you believe it’s mostly true or mostly false that rural communities are impacted the most by the opioid crisis? (Among rural adults)
  - Mostly true: 31%
  - Mostly false: 28%
  - Don’t know: 41%

- Share of rural adults who say opioid abuse is a major problem in:
  - Urban communities: 57%
  - Rural communities: 47%

HALF of rural adults say addiction to opioids is a disease, rather than due to a lack of willpower...

...and 3 in 4 recognize opioid abuse can begin accidentally with the use of what are deemed safe painkillers, or opioids.

### Solving the Crisis

A strong majority of rural Americans believe each of the following will be effective means for solving the crisis:

- Increasing public education surrounding resources: 68%
- Reducing the shame or stigma around opioid addiction: 57%

The American Farm Bureau Federation and National Farmers Union believe that rural communities are strong, and the strengths of our towns can overcome this crisis.