5 Essential Pathways

Being a Board Member
Governance
Planning
Policy Development & Advocacy
The Membership Cycle

Brought to you by:

Experience online at:

Pathway Topics Include:

Farm Bureau Basics
Understanding Your Role
Key Governance Documents
Financial Statement Basics
Action-Oriented Agendas
Running Effective Meetings
Budget Building Basics

Creating Annual Program of Work
Establishing Committees
Policy Development
Advocacy
Membership Recruitment
Volunteer Engagement
Succession Planning

In Each Pathway You will Experience:

2 minute Kickoff Video
Ten Question Pre-Assessment
2 or more 10-minute E-learning Primers with interactive exercises, videos, quizzes, etc.
2 or more 10-minute E-learning Skill Builders with simulations, scenarios, modeling videos, etc.
Application Toolkit with downloadable resources and templates
Ten Question Post-Assessment
Booster Activities to refresh learning