

2026 Farm Bureau® Farm 250 Photo Contest Official Rules

VOID WHERE PROHIBITED. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. BY ENTERING, ENTRANT AGREES TO BE BOUND BY THESE OFFICIAL RULES.

1. **SPONSOR.** American Farm Bureau Federation® (hereinafter “Sponsor” or “AFBF”).
2. **DATES.** Submission period for the 2026 Farm Bureau® Farm 250 Photo Contest (“Contest”) will be June 1-September 9, 2026. Information on how to enter and prizes form part of these official rules (“Official Rules”). By submitting an entry, each entrant agrees to the Official Rules and warrants that his or her entry complies with all requirements set out in the Official Rules. This is a skill-based contest and chance plays no part in the determination of winners.
3. **WHO MAY ENTER. CONTEST IS OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED STATES AND UNITED STATES TERRITORIES WHO ARE 18 YEARS OF AGE OR OLDER AND ARE MEMBERS OF FARM BUREAU AT THE TIME OF ENTRY.** This contest is NOT open to: (a) employees, directors, officers, agents or representatives of Sponsor or its affiliate companies; or (b) members of the immediate family of any of the persons in (a) above. Notwithstanding the foregoing, persons serving on state Farm Bureau boards of directors and their immediate families may participate in the contest. The term “immediate family” includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws,” or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.
4. **HOW TO ENTER.** Entries must be received by Sponsor after June 1, 2026, and before September 9, 2026, at 11:59 PM EST. To enter the Contest, each entrant must: 1) submit a completed entry form accompanied by a single photo, 2) submit one Farm 250 Photo Release Acknowledgement for each person who appears in the submitted photo (i.e. two people, two signed forms).
5. **JUDGING CRITERIA AND WINNER SELECTION.** Contest judging consists of one (1) round of evaluation by judges who have been selected by Sponsor. Judges will apply the criteria detailed on the nomination forms to determine which 10 nominated photos, in the judges’ opinion and based on their discretion, best satisfy those criteria. From among those top ten photos, the public will be invited to vote on the winning photo via an online poll on [FB.Org/Farm250](https://www.fb.org/farm250) in September, 2026. The entrant who submitted the photo receiving the most votes will be the winner.
6. **CONTEST PRIZES.** The winner will receive the following: 1) an iPhone 17, provided by T-Mobile, and 2) a trip to the 2027 American Farm Bureau Annual Convention in Charlotte, North Carolina. Travel to Charlotte, hotel lodging, and convention registration for the winner will be provided by Sponsor.

The winner will be responsible for transportation to and from their home and the departure airport or other transportation terminal (if any), baggage and other additional fees charged by the airline, ground transportation, ancillary hotel expenses, and all other expenses incurred in connection with their travel or their stay in Charlotte, North Carolina, other than as included in

their prize described above.

7. **WINNER NOTIFICATION.** The winner will be selected, notified by Sponsor and announced publicly in October 2026.

RETURN OF PRIZE NOTIFICATION AS UNDELIVERABLE MAY RESULT IN DISQUALIFICATION AND SELECTION OF AN ALTERNATE WINNER.

8. **ODDS OF WINNING.** The odds of winning depend on the number of eligible entries received and skill of the entrant.

9. **LIMITATION OF LIABILITY AND RELEASE.** Sponsor assumes no liability or responsibility resulting from any entrant's participation in or attempt to participate in the Contest or in connection with receipt or use of any Prize. Sponsor assumes no liability or responsibility for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Contest: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any email transmissions to be sent or received; lost, late, delayed or intercepted email transmissions; unauthorized human or non-human intervention in the operation of the Contest, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the Contest, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the Contest. Sponsor is not responsible for any typographical errors in the announcement of the Prize(s) or these Official Rules.

Sponsor or vendors providing goods or services related to any prizes, including Nestlé Purina PetCare Company, and each of their respective related companies, and all of its or their officers, directors, employees and agents ("Released Parties") are not responsible for any personal injury or property damage or losses of any kind which may be sustained by entrant's or any other person's participation in the Contest, or use or receipt of any Prize. By participating in the Contest, the entrant releases the Released Parties from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the Contest. By accepting a Prize, the winner agrees that the Released Parties shall not be liable for any loss or injury resulting from participation in the Contest, or the acceptance, use of any Prize, or participation in any event associated with or comprising a part of the Prize. The Released Parties are not liable in the event that any portion of the Contest or Convention or any scheduled events related to this Contest and the Convention are cancelled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control.

10. **CONTEST IS VOID WHERE PROHIBITED.** Entrants agree that this Contest shall be subject to and governed by the laws of the District of Columbia and the forum for any dispute shall be in the District of Columbia. To the extent permitted by law, the right to litigate, to seek injunctive relief or to make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or on connection with this Contest are hereby excluded and any entrant expressly waives any and all such rights. Certain restrictions may apply. Entries are void if the Sponsor determines the entries are illegible, incomplete, damaged, irregular, altered, counterfeit, produced in error, obtained through fraud or theft or do not meet the eligibility criteria outlined above.

Participants also agree (1) to be bound by these Official Rules; and (2) that the decisions of the Judges and Sponsor are final and not appealable on all matters relating to the Contest. In the event that the selected winner of any Prize is ineligible or refuses the Prize, the Prize will be forfeited and Sponsor, in its sole discretion, may choose whether to award the Prize to another winner.

11. TAXES. The value of each Prize is includible in the winner's income. Sponsor is required to report the actual value of the Prizes to the Internal Revenue Service. The winner agrees to provide his/her valid name, address, and Social Security number to Sponsor for tax reporting purposes. THE WINNER IS RESPONSIBLE FOR PAYING ALL FEDERAL, STATE, AND LOCAL INCOME AND OTHER APPLICABLE TAXES THAT ARE DUE IN CONNECTION WITH RECEIPT OF THE PRIZE.

12. WINNER'S LIST. For names of the winners send a self-addressed, stamped envelope to American Farm Bureau Federation, 600 Maryland Ave SW, Ste 1000W, Washington, DC 20024. Requests for a confirmation of the winner must be received by March 31, 2027.