

Tips for getting your op-ed placed:

1. Contact your local newspaper to inquire about the preferred word count. If your op-ed is too long, it might not get placed. Adjust the length as necessary to meet your newspaper's requirements.
2. Personalize your op-ed, if possible, to focus a little bit on impacts to your local community. Your newspaper is more likely to run your op-ed article if it's about something that affects you and your fellow citizens.
3. If at first you don't succeed, try, try again! Don't be discouraged if your first attempt is not successful. Try placing the article with a different newspaper or submitting an article again in a week or two. As the news cycle changes, your newspaper might become more interested.
4. Anyone can submit an op-ed (opinion/editorial) article to a newspaper! But if you're not comfortable with contacting your newspaper directly, your county or state Farm Bureau (or other agricultural association you belong to) will be glad to help. Just reach out and ask for support!