MESSAGES

Tariffs War:

- We must stop this trade war. Tariffs are hurting our farmers and ranchers.
- It will take years, if not decades, to repair the damage to our markets caused by this trade war.
- We need a win on trade. A deal with China. A deal with Mexico, Canada, Japan, the UK or the EU—any of these would help our farm economy turn around and grow.
- While farmers and ranchers appreciate the Trump Administration's assistance package, we really need access to our markets. We prefer trade over aid.
- Net farm income was already down 50 percent before the tariffs. America's farmers cannot survive a prolonged trade war.

NAFTA:

- If we lose our trade deals with Canada and Mexico, we risk our top markets for U.S. agriculture. That would be devastating to farmers and the rural economy.
- Our priority in the NAFTA renegotiation should be to DO NO HARM and not risk the export growth we have seen under NAFTA. Negotiations must make trade with Canada and Mexico even better.
- The sooner all three countries reach a deal, the sooner we can turn our attention to expanding other, NEW markets around the world.

New Trade Agreements:

- Other countries are reaching new trade deals with each other all the time. Without new trade deals, U.S. agriculture will fall behind.
- U.S. farm exports to our 20 FTA partners are greater than our exports to the rest of the world. Trade deals are clearly good for U.S. agriculture and the U.S. economy.